



Date: 15 September 2006. Release time: immediate

**Party Belle Epoque**  
**An evening of decadent glamour hosted by**  
**The Royal Parks Foundation and Champagne Perrier-Jouët**

Party Belle Epoque hosted by The Royal Parks Foundation and Champagne Perrier Jouët is an evening of decadent glamour to celebrate the UK launch of the boutique Champagne House's exclusive prestige cuvée, the Perrier-Jouët Belle Epoque Blanc de Blancs '99.

Set in the gloriously grand 1920's mirrored and wooden Spiegel tent on the Lido Lawns of the Serpentine in Hyde Park, high profile guests from the worlds of art and design, fashion, business and society will enjoy the finest Belle Epoque vintages paired with a mouth watering gourmet dinner, followed by an auction, Vaudeville show by Medium Rare and after-show party.

Boutique Champagne House Perrier-Jouët has transported hundreds of magnums of its latest vintage the Belle Epoque 1999 Blanc de Blancs from Epernay to the shores of the Serpentine to be enjoyed by over 300 guests. Guests will feast on foie gras, beef and raspberries and in keeping with the spirit of the House enjoy an evening of exuberant decadence. Drawing on its art nouveau associations the event creative is a contemporary interpretation of la Belle Epoque.

Led by Sotheby's acclaimed auctioneer Harry Dalmeny, the auction, which includes 10 fabulous lots such as Bridget Jones's knickers personally signed by Hugh Grant with a message to 'Mummy' and specially hand-crafted, limited edition Champagne coupes and a case of the rare Blanc de Blancs, hopes to raise £100,000 for the Royal Parks Foundation, the charity for London's Royal Parks.

Among the 300 guests attending Party Belle Epoque are Zac and Sheherazade Goldsmith, Lady Annabel Goldsmith, Sir Tim Rice, Jasmine Guinness, Stephen and Assia Webster, Joel and Divia Cadbury.

-Ends-

For further information, please contact Anna Garrett on  
0207 544 3895 or email [annag@talkpr.com](mailto:annag@talkpr.com)